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Contaduría y Administración 60 (S2) 9-23

Contaduría y
Administración
Accounting & Management
www.contaduriayadministracionunam.mx/

Liquidity premium in emerging markets during the international credit financial crisis: the Mexico and Chile cases

Prima por liquidez en mercados emergentes durante la crisis financiera internacional crediticia: los casos de México y Chile

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Received 13 december 2014; accepted 15 january 2015

Available online 20 november 2015

Abstract

The stochastic discount factor persistently has a liquidity premium for the most traded stocks in the years of the international financial credit crises 2007-2008, effect that persists during 2009 in Mexico and Chile. This effect it is not persistent in the period 2010 to 2012, when it is only statistically observable in some years, but it disappears in others.

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Keyword: Stochastic discount factor; Mexico; Chile; Liquidity premium

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Peer Review under the responsibility of Universidad Nacional Autónoma de México.

<http://dx.doi.org/10.1016/j.cya.2015.05.006>

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Resumen

El factor de descuento estocástico tiene una prima de riesgo en forma persistente para los activos más negociados en los años de la crisis crediticia financiera internacional 2007-2008, efecto que persiste durante 2009 en México y Chile. Este efecto no es persistente en el período 2010-2012, cuando es solo estadísticamente observable en algunos años, pero desaparece en otros.

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Palabras clave: Factor de descuento estocástico; México; Chile; Prima por liquidez

Introduction

In emerging markets, such as Mexico and Chile, the problems that may have market liquidity in times of international financial crisis have not been analyzed in sufficient depth. Mexico and Chile are two relatively open emerging markets in Latin America. This paper analyzes the effects on the stochastic discount factor of changes in liquidity in times of an international financial crisis.

During times of crisis the problems associated with the systematic market liquidity become stronger, because liquidity is lost and then the less liquid assets have higher prices. Systematic market liquidity refers to costs and time required to transform many of the assets into cash or vice versa. Systemic market liquidity decreases strongly in times of a crisis (e.g. Asia, 1997, Long Term Capital Management (LCTM) 1998 and Subprime, 2008), because there are fewer buyers willing to buy certain assets that we call illiquid. Therefore those assets have lower prices and higher required rates of return, Pastor and Stambaugh (2003) and Gibson and Mougeot (2004). Liquidity problems may refer to two situations: 1) there are not enough buyers of the good; or 2) that buyers who are in the market would buy only with a high discount (Diderich, 2009, p. 94). Another way to observe that problem of liquidity in the market is that bid and ask prices separate (Diderich, 2009, p.201).

This work is divided as follows. This section is an introduction. Section 2 discusses the theoretical framework. Section 3 introduces the formal model. Section 4 discusses methodological issues. Section 5 discusses the analysis and results. Finally, the conclusions and recommendations section follows.

Theoretical Framework

Sadka (2010) studies whether systematic liquidity risk is priced in the cross section of hedge fund expected returns. Sadka (2010) shows that the high-liquidity risk exposure hedge fund portfolio (top decile) has a statistically significant 6 percent higher annual return, on average, than the low-liquidity risk exposure hedge fund portfolio (bottom decile) during the 1994–2008 period. In contrast, Avramov, et al. (2007, 2011) assume that an individual hedge fund return process is generated by a single equity risk factor that is, in various ways and to some degree, predictable (alpha, beta, and return). They exploit this predictability to obtain hedge fund portfolios that deliver significantly positive alphas (relative to the FH7 Fung and Hsieh (2004) benchmark). Sadka (2010) points out that the alphas in Avramov, Kosowski et al. may be systematic liquidity risk premia. On the other hand, Avramov, Kosowski, et al. predict individual hedge fund alpha, beta, and return with variables unrelated to liquidity.

Brandon and Wang (2013) shows that liquidity risk can explain the performance of equity hedge fund portfolios. They observed, similarly to Avramov, et al. (2007, 2011), that before considering the effect of liquidity risk, hedge fund portfolios that incorporate predictability in managerial skills generate superior performance. This outperformance weakens or disappears substantially for most emerging markets, event-driven portfolios and long/short hedge funds and once the liquidity risk is accounted for. Moreover, they show that the equity market-neutral and long/short hedge fund portfolios' "alphas" also entail returns for their service as liquidity providers. These results hold under various robustness tests. Brandon and Wang (2013) concentrates on liquidity risk stemming from the fact that equity hedge fund returns may covary with a market wide systematic liquidity risk factor. That is different from Getmansky, Lo and Makarov (2004) and Aragon (2007), which focus primarily on illiquidity as a cost factor that induces serial correlation in individual hedge fund returns and that may also provide an explanation for their higher expected returns.

Cao, et al. (2013), as in Avramov, et al. (2007, 2011), uses the predictability of the return process for each individual hedge fund to form optimal hedge fund portfolios that outperform the FH7 benchmark and it shows that many hedge funds exploit their ability to time (i.e., predict) liquidity to decrease (increase) their single equity factor exposure as liquidity decreases (increases). Furthermore, while Avramov, et al. provide direct evidence of the predictability of the hedge fund return process, Cao, et al. (2013) provide indirect evidence that hedge fund managers can predict liquidity. The top decile of liquidity-timing hedge funds has alphas as

much as 9.5 percent per year above the lowest decile of liquidity timers.

Amihud and Mendelson (1986) exploits Fama and MacBeth's (1973) approach to evaluate the impacts of the rate of return and risks of the market to odds ratio between selling and buying prices for a portfolio of NYSE stocks from the period 1960 to 1980. They found that increasing one percent the odds ratio between selling and buying prices increases the risk per month 0.211 percent. Moreover, they observed that the slope coefficient of the odds ratio between selling and buying prices is positive.

Chan and Faff (2005) have a similar approach as Amihud and Mendelson (1986). They consider as factors the ratio book value to market value, size of the portfolio and liquidity, similar to Fama and French (1992), for Australia stocks during the 1989-1998 period. The premium risk of the yearly turnover ratio is over 20 percent. Their findings give strong evidence for the important role of liquidity in the Australian stock market.

Archarya and Pedersen (2005) study the impact of liquidity as an adjustment to the CAPM model for the NYSE and AMEX from June 1962 to 1999. They estimate that the impact of liquidity risk is 1.1 percent per year and the impact on the rate of return of liquidity is 3.5 percent per year. Thus, the overall effect of liquidity is 4.6 percent per year.

Wang and Di Iorio (2007) apply Fama and French's (1992) model. They consider the impacts of other factors in addition to a market factor, liquidity being one of them, which is measured by the turnover ratio. They analyze the Chinese stock market from 1994 to 2002. Their results show that liquidity is negative correlated with the rate of return of stocks.

Interpretation of results must be carefully analyzed. There is some contradictory evidence in the literature. For example, short term performance persistence, as the one documented in Agarwal and Naik (2000) and other papers can be simply traced to illiquidity-induced serial correlation in hedge fund returns (Getmansky, et al., 2004), as they showed with a return-smoothing model.

The model

The consumer-portfolio model, initially formulated by Samuelson (1969) and Merton (1969), is amply discussed in the literature with slightly different variations. In the problem, a consumer can trade freely in assets i and maximizes the expected value of a discounted time-separable utility function, as in Campbell, Lo and MacKinlay (1997, p. 293),

$$MaxE_t[\sum_{j=0}^{\infty} \delta^j U(C_{t+j})] \tag{3.1}$$

where δ measures the personal time preference, C_{t+j} is the investor's consumption in period $t + j$, and $U(C_{t+j})$ is the period utility of consumption at $t + j$. Wealth W_t at t , as in Pennachi (2008, p. 106), satisfies the following relation

$$W_{t+1} = \sum_{i=1}^I ((R_{i,t} - R_{f,t}) * w_{i,t} + R_{f,t})(W_t + y_t - C_t) \tag{3.2}$$

where $w_{i,t}$ is the proportion invested in risky asset i of the total wealth in period t , $R_{i,t}$ is the return of risky asset i in period t , $R_{f,t}$ is the return of the risk free asset in period t and y_t is exogenous income wealth that the individual receives at period t . Notice that in this formulation, if the rate of return is zero, the return is one, which indicates that wealth is inter-temporally conserved.

The optimal consumption and portfolio plan must satisfy that the marginal utility of consumption today is equal to the expected marginal utility benefit from investing one monetary unit in asset i at time t , selling it at time $t + 1$ for $R_{i,t+1}$ and consuming the proceeds,

$$U'(C_t) = \delta E_t(R_{i,t+1} U'(C_{t+1}) | \Psi_t), \tag{3.3}$$

where Ψ_t is the information available to the individual at time t , a subset of the information available at time t , A_t . Dividing both sides in (3.3) by $U'(C_t)$, we get

$$1 = E_t(R_{i,t+1} m_{t+1} | \Psi_t) \tag{3.4}$$

where the stochastic discount factor m_{t+1} is equal to the stochastic inter-temporal rate of substitution $\delta U'(C_{t+1}) / U'(C_t)$.

Note that if the returns of the n risky assets in the economy are the vector R_t , and $\bar{1}$ is a vector of ones, relationship (3.4) can be written as

$$\bar{1} = E(R_t m_t | \Psi_{t-1}) \tag{3.5}$$

where R_t has an unconditional non-singular variance-covariance matrix Σ . An implication of this model and other inter-temporal asset pricing ones is that

$$E(R_{t+1} | \Psi_t) - R_t^f = \frac{Cov(R_{t+1}, m_{t+1} | \Psi_t)}{E(m_{t+1} | \Psi_t)} \tag{3.6}$$

where the return on one period riskless bond is $R_t^f = 1 / E(m_{t+1} | A_t)$ and $R_t^f \in \Psi_t$.

Estimation of Euler equation of consumption

In equilibrium, the conditional moment condition that the stochastic discount factor m_t must satisfy conditional on previous information Ψ_{t-1} is that the expected product of any return R_t with the discount factor must be equal to one,

$$E(m_t R_t | \Psi_{t-1}) = 1 \quad (3.7)$$

According to Hansen and Singleton (1982) the discrete-time models of the optimization behavior of economic agents often lead to first-order conditions of the form:

$$E_t(h(x_t, b_o)) = 0 \quad (3.8)$$

where x_t is a vector of variable observed by agents at time t and b_o is a p dimensional parameter vector to be estimated. Therefore:

$$E(h_t(x_t, b_o)) = E(R_t m_t) - 1 = 0 \quad (3.9)$$

Let us construct an objective function that depends only on the available information of the agents and unknown parameters b . Let $g_0(b) = E[f(x_t; z_t; b_o)]$. According to Hansen and Singleton (1982), if the model in (3.9) is true then the method of moment estimator of the function g is:

$$g_T(b) = \frac{1}{T} \sum_{t=1}^T f(x_t, z_t, b) \quad (3.10)$$

The value of $g_T(b)$ at $b = b_0$ should be close to zero for large values of T . In this paper, we follow Hansen and Singleton (1982) and choose b to minimize the function J_t

$$J_T(b) = g'_T(b) W_T g_T(b) \quad (3.11)$$

where W_T is a symmetric, positive definite weighting matrix W_T can be estimated minimizing

$$W_T = \frac{1}{T} \sum_{t=1}^T (f(x_t; z_t; b) f(x_t; z_t; b)) = 0 \quad (3.12)$$

The choice of weighting matrix W_T is such that it makes g_T close to zero, taking into account possible heteroscedasticity and autocorrelation (HAC) behavior.

There are two advantages of estimating non-linear Euler equation under Generalized Method of Moments (GMM) as given in Hansen and Singleton (1982):

(a) The instrument vector does not need to be economically exogenous. The only requirement is that this vector be predetermined in the period when the agent forms his expectations. Both past and present values of the variables in the model can be used as instruments. Model estimator is consistent even when the instruments are not exogenous or when the disturbances are serially correlated.

(b) Unlike the maximum likelihood (ML) estimator, the GMM estimator does not require the specification of the joint distribution of the observed variables.

To compute W_T a consistent estimator of b_o is needed. This can be obtained by initially using $W_t = I_{r \times r}$ (identity matrix) and suboptimal choice of b in minimizing $J_t(b)$ in (3.11), we get the values of b_T . By using this value of b in (3.12) we get W_T . Again by using the new values of W_T , b_T can be obtained by minimizing equation (3.11). We repeat this process until the estimates converge. According to Hansen, Heaton et al. (1996) this iterative GMM process is more efficient in small sample than a simple standard two-step procedure given by Hansen and Singleton (1982).

Methodology

In this study, we analyze the performance of the Mexican and Chilean Stock Markets. For each asset, arithmetic returns were estimated. In each market, we consider a market index as benchmark. The market index used in the Mexican Market was the Total Return Index “Índice de Rendimiento Total (IRT)” and for the Chilean Market, the Santiago Stock Exchange Index “Índice de la Bolsa de Santiago (IPSA),” both indexes adjusted inclusive for cash dividends. The annual arithmetic rate of return and standard deviations of these indexes in the period of study are shown in table 1.¹

Table 1 shows the mean and standard deviation of the rate of returns during the whole period of study and each of the analyzed years. In 2008, there are negative rate of returns measured by IPSA and IRT. The same happen in 2011, when the prospects of the Mexican and Chilean economies weakened. The recovery was stronger during 2009 and 2010. The growth in 2012 was small, compared with those of 2009 and 2010. Volatility increased in 2008, then it decreased in the following two years, it increased again in 2011, and it has a slowdown in 2012, in both the IRT and the IPSA.

¹ See Valencia-Herrera (2013) and Valencia-Herrera (2014) for a deeper discussion on the Generalized Method of Moments (GMM) applied to the Mexican and Chilean Stock Markets.

Table 1

Mean and Standard Deviation of the Daily Market Rate of Return in Mexico and Chile.

Year	IRT		IPSA	
	Mean	Std.Dev.	Mean	Std.Dev.
2007	0.0618%	1.352%	0.058%	1.219%
2008	-0.0752%	2.294%	-0.084%	1.848%
2009	0.1659%	1.706%	0.169%	1.025%
2010	0.0818%	0.907%	0.130%	0.736%
2011	-0.0010%	1.233%	-0.056%	1.389%
2012	0.0739%	0.711%	0.013%	0.597%
2007-12	0.0591%	1.454%	0.046%	1.205%

Daily rate of return.

Source: Own elaboration

In each market, two equations were estimated using method of moments. If equation (3.8) is estimated for each return and the return for the risk free rate is subtracted for each of the returns, the following moment conditions must be satisfied:

$$E(m_t(R_{it})) = 1 \text{ and } E(m_t(R_{it} - R_t^f)) = E(m_t R_{i,t}^e) = 0 \quad (4.1)$$

where $R_{i,t}^e$ is the excess return of asset i . The risk free rate used for Chile is the one day Chilean Interbank Rate, published by the Central Bank of Chile and, for Mexico, it is the 28 days Mexican Interbank Equilibrium Interest Rate (TIIE for its Spanish initials, Tasa de Interés Interbancaria de Equilibrio), published by the Bank of Mexico. If the CAPM is satisfied, m_t can be written as $a + bR_{m,t}^e$, see, for example, Cochrane (2005, p. 152):

$$\begin{aligned} 1 &= E\left(\left(a + bR_{m,t}^e\right)(R_{it})\right) = aE\left(R_{m,t}^e\right) + bE\left(R_{m,t}^e R_{it}\right), \\ E\left(m_t R_{i,t}^e\right) &= E\left(\left(a + bR_{m,t}^e\right)R_{i,t}^e\right) = aE\left(R_{i,t}^e\right) + bE\left(R_{i,t}^e R_{m,t}^e\right) = 0 \end{aligned} \quad (4.2)$$

The excess market return is instrumented with the first three lags of the same variable, which are statistically significant in a Garch model.

Liquidity refers to the time and the costs associated with the transformation of a position in an asset into cash and vice versa. The CAPM, as many asset pricing models, assumes that the cost and time required for transforming financial wealth into cash is zero. Actually, the transformation of a position in some financial assets into cash can be expensive, particularly, if the asset has a low frequency of trading. The liquidity can refer to a particular asset or fund or to the entire financial market (i.e. systematic liquidity). An asset with low liquidity will command a different

return from an asset with higher liquidity to compensate for the lack of liquidity. Similarly, if the asset return covaries with systematic liquidity, it would yield a liquidity risk premium to compensate for an event in which the asset differs in price along with the ability to liquidate it. This conjecture is consistent with the evidence that systematic liquidity is priced in equity markets, see Pastor and Stambaugh (2003) and Gibson and Mougeot (2004).

Getmansky et al. (2004) and Aragon (2007) analyze individual asset liquidity. These authors focus primarily on illiquidity as a cost factor that induces serial correlation in individual hedge fund returns and it may also provide an explanation for their higher expected returns. Sadka (2010) and Brandon and Wang (2013) study whether systematic liquidity risk is priced or not in the cross section of hedge fund expected returns. In Sadka (2010), a high-liquidity risk exposure hedge fund portfolio (top decile) has a statistically significant percent higher annual return, on average, than a low-liquidity risk exposure hedge fund portfolio (bottom decile) during 1994–2008.

Liquidity effects on returns can be considered using directly liquidity- risky proxy measures such as in Pastor and Stambaugh (2003) or Amihud (2002). This article follows an alternative approach, which considers the effect of liquidity on excess return measures (i.e. alphas and appraisal ratios), as in Agarwal and Naik (2004) and Getmansky, et al. (2004). Each year, each stock in the market is classified as high liquidity stock or low liquidity one depending if the stock traded more than 200 days in the year or less. The effect of liquidity was considered in two ways: the effect on the constant or on the beta of the stochastic discount factor. The effect is statistically measured using a Chow test. The variable I has a value of one if the stock has more than 200 quotes in the year and zero otherwise. The moment conditions becomes

$$\begin{aligned} 1 &= a_o E(R_{m,t}^e) + a_g E(R_{m,t}^e) I + b_0 E(R_{m,t}^e R_{it}) + b_g E(R_{m,t}^e R_{it}) I, \\ 0 &= a_o E(R_{i,t}^e) + a_g E(R_{i,t}^e) I + b_0 E(R_{i,t}^e R_{m,t}^e) + b_g E(R_{i,t}^e R_{m,t}^e) I \end{aligned} \quad (4.3)$$

Analysis and discussion

If liquidity does not affect the stochastic discount factor, the coefficient of a_g and b_g in eq. (4.3) must be equal to zero. For Mexico, in the two step estimation, a_g or b_g , or both are statistically different from zero in all years in the period 2007-2009, see table 2. Using the GMM estimation, either of the coefficients a_g or b_g is different from zero in the period 2007-2009 and the year 2012, see table 3.

There is a liquidity effect in the stochastic discount factor in Mexico in the period 2007-2009, the period of the international financial crisis and the year after. The same effects are confirmed with the Chow Test, which shows that there is liquidity effect in the stochastic discount factor in the period 2007-2009 using the two step estimation and the iterated GMM estimation, see table 4. In the iterated GMM estimation, there is an effect in the year 2012, but it is weak: the probability of that either coefficient is equal to zero is 5.2%.

Table 2

Coefficients for Mexico with the IRT Index, GMM with two steps.

	a0		ag			b0		bg				
	Coef.	z	Coef.	z		Coef.	z	Coef.	Z			
2007	0.09	0.56		1.18	0.73	120.83	48.47	**	-155.25	57.98	***	
2008	0.47	0.26	***	0.70	0.33	**	-13.31	11.81		19.65	14.14	
2009	1.08	0.17	***	-0.10	0.20		45.88	13.29	***	-56.20	15.01	***
2010	1.01	0.02	***	-0.01	0.02		3.78	2.33		-5.03	3.06	
2011	0.97	0.03	***	0.04	0.04		1.64	2.54		-2.07	3.25	
2012	0.91	0.23	***	0.10	0.29		69.36	108.09		-81.77	122.95	

Coefficients a0, a1 from assets with more than 40 quotes in a year, ag, bg with more than 200 quotes in a year.

* Statistically significant at 90 percent level.

** Statistically significant at 95 percent level.

*** Statistically significant at 99 percent level.

z are HAC standard errors.

Source: Own elaboration.

Table 3

Coefficients for Mexico with the IRT Index, iterated GMM.

	a0		ag			b0		bg				
	Coef.	Z	Coef.	Z		Coef.	z	Coef.	z			
2007	-0.11	0.53		1.45	0.70	**	100.21	44.04	**	-129.40	52.84	**
2008	0.20	0.26		1.04	0.34	***	0.46	11.54		1.40	14.05	
2009	1.11	0.18	***	-0.14	0.22		50.22	13.97	***	-61.46	15.70	***
2010	1.00	0.00	***	0.00	0.00		-0.30	0.17	***	0.35	0.22	
2011	1.00	0.00	***	0.00	0.00		0.26	0.24		-0.35	0.31	
2012	-0.97	0.62		2.46	0.76	***	28.02	182.01		-51.44	198.13	

Coefficients a0, a1 from assets with more than 40 quotes in a year, ag, bg with more than 200 quotes in a year.

* Statistically significant at 90 percent level.

** Statistically significant at 95 percent level.

*** Statistically significant at 99 percent level.

z are HAC standard errors.

Source: Own elaboration

Table 4
Chow Test for Mexico.

	2 Step		Iterated GMM	
	chi2(2)	Prob>Chi2	chi2(2)	Prob>Chi2
2007	13.21	0.0014	14.73	0.0006
2008	12.75	0.0017	13.75	0.001
2009	17.05	0.0002	19.03	0.001
2010	2.87	0.2379	4.24	0.1199
2011	1.09	0.5803	3.12	0.2098
2012	0.74	0.6919	10.53	0.0052

Joint hypothesis: Constant and slope coefficients of stocks with more than 200 quotes per year is zero.
Source: Own elaboration

For Chile, the effect of liquidity in the period 2007 to 2009 is also observed, the period of the credit financial crisis and the year after. This effect is observed using the two stage estimator and the iterated GMM estimator, see tables 5 and 6. In addition, in 2011, the two stage estimator and the iterated GMM estimator show that there is a liquidity premium effect, see tables 5 and 6. These effects are confirmed using a Chow Test for the market liquidity premium, that shows that there is at least one coefficient related to the liquidity premium that it is statistically different for zero in the years in the period 2007 to 2009 and 2011, see table 7, for either the two stage estimator or the iterated GMM estimator. That is, in the period of the credit financial crises, the year after and in the year 2011. Iterated GMM estimation has better small sample properties than two step estimation (Hansen, Heaton, et al. 1996). However, large sample statistical properties of both estimators are roughly similar.

Table 5
Coefficients for Chile with the IPSA Index, GMM with two steps.

	a0		ag		b0		bg					
	Coef.	z	Coef.	z	Coef.	z	Coef.	z				
2007	0.86	0.08	***	0.21	0.10	**	-7.33	7.12	9.30	9.50		
2008	2.11	0.58	***	-1.59	0.82	***	-45.42	11.98	***	64.10	15.32	***
2009	0.86	0.10	***	0.22	0.15		48.17	15.05	***	-77.02	22.71	***
2010	-4.56	6.17		7.16	7.96		76.81	283.97		-72.65	380.94	
2011	1.54	0.38	***	-0.74	0.53		-15.58	8.89	***	22.35	11.66	***
2012	1.01	0.01	***	-0.01	0.01		-1.70	1.86		2.33	2.52	

Coefficients a0, a1 from assets with more than 40 quotes in a year, ag, bg with more than 200 quotes in a year.

* Statistically significant at 90 percent level.

** Statistically significant at 95 percent level.

*** Statistically significant at 99 percent level.

z are HAC standard errors.

Source: Own elaboration

Table 6

Coefficients for Chile with the IPSA Index, iterated GMM.

	a0		ag		b0		Bg					
	Coef.	z	Coef.	z	Coef.	z	Coef.	Z				
2007	-1.16	0.56	**	2.96	0.76	***	-47.97	25.50	***	72.83	31.19	**
2008	2.15	0.58	***	-1.66	0.82	**	-44.55	11.82	***	63.01	15.12	***
2009	-1.43	0.71	**	3.71	1.05	***	85.10	27.57	***	-127.84	36.09	***
2010	-8.14	7.05		11.79	9.11		-64.99	354.49		124.61	470.6	
2011	3.96	1.24	***	-4.12	1.71	**	-22.33	19.51		35.36	25.32	
2012	1.00	0.00	***	0.00	0.00		0.00	0.02		0.01	0.03	

Coefficients a0, a1 from assets with more than 40 quotes in a year, ag, bg with more than 200 quotes in a year.

* Statistically significant at 90 percent level.

** Statistically significant at 95 percent level.

*** Statistically significant at 99 percent level.

z are HAC standard errors.

Source: Own elaboration

Table 7

Chow Test for Chile.

	2 Step		Iterated GMM	
	chi2(2)	Prob>Chi2	chi2(2)	Prob>Chi2
2007	10.3	0.0058	20.62	0
2008	21.18	0	15.14	0.0044
2009	11.81	0.0027	24.06	0
2010	3.83	0.1474	3.64	0.1617
2011	9.03	0.0109	7.55	0.023
2012	1.77	0.4126	1.54	0.462

Joint hypothesis: Constant and slope coefficients of stocks with more than 200 quotes per year is zero.

Source: Own elaboration

In the model, the liquidity effect in the stochastic discount factor can be a constant or depend on the level of an index. For Mexico, using the two steps procedure, there is a statistically positive constant liquidity effect in 2008 at the 95 percent significant level, see table 2. The effect is more noticeable using the iterated GMM, see table 3. The 2008 effect becomes statistically significant at the 99 percent level. In addition, a statistically positive constant effect is observed in 2007 at the 95 percent of significance level.

For Chile, using the two stage procedure, there is a constant positive liquidity effect in the year 2007 at the 95 percent significance level and in the year 2008 at the 99 percent significance level, see table 5. Using the iterated GMM, the constant positive liquidity effect is observed in all years in the period 2007 to 2011, but it

is statistically significant at the 99 percent level in 2007 and 2009, and at the 95 percent level in the years 2008 and 2011, see table 6.

The sensibility of the stochastic discount factor to the index to liquidity can differ with the level of the index. A positive (negative) sign of b_g implies that more liquid stocks are less (more) discounted than more (less) liquid stock the higher the index. For Mexico, the sensibility to the IRT index show statistically significant differences with liquidity. The stochastic discount factor using the IRT Index as market index shows a higher discount for the more liquid assets in the years 2007 and 2009 in both the two step and the iterated GMM procedures. It is noticeable that the sensibility is not statistically significant in 2008, a year when the effects of the global liquidity crisis were stronger in the region. It is also a year in which the IRT Index has an average rate of return negative, see table 1.

For Chile, the excess sensibility of the stochastic discount to the index to liquidity is statistically negative in 2009 and positive in 2008 and 2011 with the two step method, see table 6. Using the iterated GMM methods, the excess is positive for the years 2007 and 2008 and negative for the year 2009, see table 7. Notice that in 2008, a year in which the average IPSA return rate was negative, the stochastic discount shows a greater sensibility to the index for the more liquid assets with a statistical significance of 99 percent. This result is observed with the IPSA Index as a market index and using the two step and the iterated GMM methods, see tables 6 to 7.

Conclusions

The stochastic discount factor can provide evidence of mispricing of assets, even though literature frequently discusses these issues using asset pricing models such as the CAPM or multifactor models. There is a liquidity premium factor in the Mexican and Chilean economies in some years of the period of study, 2006-2012. The GMM method can give different inferences if a two stage estimator or an iterated one is considered. However both methods offer statistical evidence that there is a liquidity premium factor in the years of the international credit financial crisis, 2007-2008 and the year after for Mexico and Chile, except in 2007 for Chile with the two step procedure.

The liquidity effect can be constant or depend on the level of an index. A statistically significant constant effect is observed using the iterated GMM for Mexico in the years 2007 and 2008, and for Chile, in the years 2007 to 2009 and 2011.

In Mexico, the sensibility of the stochastic discount factor to the IRT as market index is statistically smaller if the stocks are more liquid in the years 2007 and

2009 using the iterated GMM. For Chile, the sensibility of the stochastic discount factor to the IRT as market index is statistically smaller if the stocks are more liquid in the years 2007 to 2009 using the iterated GMM.

The results warrants a careful interpretation considering a possible model misspecification, which can result from missing factors, a non-linear factor model, inadequate instruments or over-identification issues, which are left for further extensions.

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